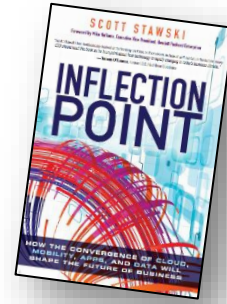


Inflection Point: How the Convergence of Cloud, Mobility, Apps, and Data Will Shape the Future of Business

Written by Scott Stawski



Book Overview:

Today, hurricanes are forming, and businesses are headed straight into it. This hurricane is arising from the convergence of enormous trends in information technology, including cloud, mobility, Software as a Service, and Big Data. Scott Stawski shows how to harness these fierce winds of change and sail towards greater competitiveness and customer value.

Stawski explains the strategic implications of today's new technology paradigms, helping you reshape strategy to embrace and profit from them. You'll discover how technology and other factors are driving a radical new round of disintermediation, reintermediation, and disruption—and what that means to you and your company.

Stawski shows how to go beyond inadequate incremental improvements, dramatically reducing IT spend and virtually eliminating IT capital expenditures. You'll learn how to transform Operational IT into both a utility and a true business enabler, bringing new speed, flexibility, and focus to what really matters: *your true core competencies*.

I encourage you to visit my website to learn more about my book and to read my full biography. www.ScottStawski.com

You may also find articles, posts and blog content on my LinkedIn page at: www.linkedin.com/in/scottstawski

You will be able to find my book for pre-sale at Amazon.com, Barnes and Noble and Pearson FT Press.

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