Contact: Hope Stawski
Principal/Publicist
HAM & Cheese Marketing
972-989-3066
HopeAStawski@gmail.com

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#1 SELLING KINDLE BOOK NOW OFFERING PAPERBACK EDITION OF TECHNOLOGY BOOK
Business Transformation Strategy Book "Inflection Point", Now Available in Paperback

DALLAS, TX (December 4, 2018) – *Inflection Point: How the Convergence of Cloud, Mobility, Apps, and Data Will Shape the Future of Business,* the highly regarded technology transformation book and Number One selling book in its category on Kindle, has now been released in paperback to meet the growing demand for a less expensive option for the book.

"Since being originally released by Pearson FT Press, I have been overwhelmed with requests to publish the book in paperback at a reduced rate, specifically to open the book to a younger demographic that are still in college. The Kindle version and hard back copies are also available online through multiple outlets, while Amazon.com remains the primary bookseller venue." said Scott Stawski, author and Chief Revenue Officer, Applications at DXC Technology.

Inflection Point: How the Convergence of Cloud, Mobility, Apps, and Data Will Shape the Future of Business, defines how many industries are entering a new round of business disruption driven by technology. To thrive in this environment, businesses must harness this technology to implement a new business strategy and operating model. This book continues to have C-Level executives listening and learning new ways to create a digital environment that moves at the speed of light.

Stawski explains the strategic implications of today's new technology paradigms, helping the readers reshape their organizational and operational strategies; to embrace and profit from them. He shows the reader how technology and other factors are driving a radical new round of disintermediation, reintermediation, and disruption–and what that means to companies across all business sectors**.**

When asked about the book, Al Ries, Chairman at Ries & Ries and best-selling author of *Positioning: The Battle for your Mind* stated *"Batten down the hatches! The IT department is under assault from the most unlikely of sources: one of its key suppliers. In a compelling book, Scott Stawski formerly of Hewlett Packard Enterprise predicts that the IT department of the future will buy no hardware or software and will shrink to a fraction of its current size. In its place, IT will become a broker of services supplied from the cloud. It's hard to argue with the powerful message of this well-written book."*

About the Author
Scott Stawski, (www.ScottStawski.com) is an Executive at DXC Technology. A trusted technology advisor for CEOs, CFOs and CIOs, Scott specializes in multi-million dollar business intelligence, technology solutions, and go-to-market frameworks for the world's biggest companies. He is a recognized expert in digital transformation, analytics, and application modernization. His second book, *The Power of Mandate: How Visionary Leaders Keep Their Organization Focused on What Matters Most*, will be published by McGraw Hill this winter. This book features theory and practical learnings from Apple, Amazon, Netflix, AirBnb, Facebook, DXC Technology and Microsoft.

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