

Executive Book Endorsements

"Batten down the hatches! In a compelling book, Scott Stawski, predicts that the IT department of the future will buy no hardware or software and will shrink to a fraction of its current size. In its place, IT will become a broker of services supplied from the cloud. It's hard to argue with the powerful message of this well-written book."

Al Ries, Author, [Positioning: The Battle for Your Mind](#)

"A timely reminder of the essential aspects of world class organizations and of how revolutionary technology changes will dictate future success"

G. Tessorie, CEO Polyair Inter Pack Inc.

"Scott Stawski weaves together a compelling set of observations regarding the technology "perfect storm" that is gathering force and threatens to disrupt many businesses...

The result is a must-read for C-Suite executives looking to chart their own course through the current technology headwinds and to navigate successfully through their inflection point."

Dave Sutton,

Founder and CEO of TopRight Partners'

and Co-Author of [Enterprise Marketing Management](#) (John Wiley & Sons)

HOW THE CONVERGENCE OF CLOUD,
MOBILITY, APPS, AND DATA WILL
SHAPE THE FUTURE OF BUSINESS

"Inflection Point is an essential primer no matter what sort of business you are. Large incumbent? Quickly spot the weaknesses in your information infrastructure. Insurgent start-up? Map out where you can swiftly beat the established players. Three hours with this book will save you three years of pain."

John V Willshire, President, Smithery.co

"Scott Stawski has methodically looked at technology and has a clear vision on how it will evolve in the future. Every CEO should read this book as he is on point about how technology is rapidly changing in today's business climate."

[Tammy O'Connor](#), former CEO Red River Solutions

"The book is an eye-opener for CEO's and CIO's, and also for stakeholders and business technologists in general. The Continual Transformation Ecosystem operating model is the only way to go. If you think your business is at the verge of a technology-driven inflection point, you must read this book carefully. And if you don't think so, perhaps you should look around and think twice."

Miguel Pereira, CEO [Social Noise](#)

"Scott Stawski delivers, in an engaging and easy-to-understand way, a clear vision of a connected future, accelerated disruption across industry, and how businesses can navigate the continual and rapid change."

*Scott Etkin,
Writer, Journalist, and Editor of [Data Informed](#), the premier source for all things
Big Data*